



Your Partner in Innovation

The SR&ED Experts

Are You Eligible?)

If your company has done one of the following, it likely qualifies for the SR&ED incentive:

- Developed a **new product** or **new innovative** features for an existing product.
- Changed a process or a product when faced with **technological challenges**.
- Developed in-house **computer programs** or software to meet an industry specific need.
- **Designed** and **tested** new products, prototypes, methods or processes.
- Employed **highly trained technical staff** that perform research, seek to **make advancements** in science and technology, or simply **find solutions** for your products, processes and the challenges you face.
- Made changes to your **processes** or **equipment** to increase productivity or product quality in your manufacturing plant.
- Developed a **new application** for an **existing technology**.

Activities **do not need to be revolutionary** to qualify. You **do not need to be the first** to develop them, and do not need to succeed in finding a solution to your technological challenge.

Not sure if you qualify? **R&D ONE** provides free initial eligibility assessments, and we only get paid if you receive your tax incentive. **It is risk free!**

Ideacia ONE)

The name Ideacia is a combination of two words: idea and indicia.

"Idea" because Ideacia ONE is in the business of ideas. We develop them, help source funding for them, bring them to market, and more. Ideas are the source and inspiration for everything we do.

"Indicia" because it refers to a stamp or identifying mark. That's the outcome of what Ideacia ONE does... we make our mark by helping our clients make theirs with ideas.

R&D ONE provides free initial assessments of eligibility, and only gets paid if you receive your tax incentive. **It is risk free!**

For more information on how R&D ONE, an Ideacia ONE company, can help your business, visit www.sredone.ca or call us at **1.877.266.0005** for a free consultation.

www.ideaciaONE.ca

R&D  ne

STRATEGIC  marketing  ne

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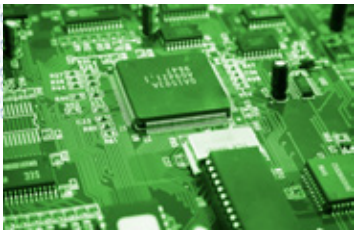
Head Office

3100 Steeles Avenue East, Suite 802, Markham ON L3R 8T3
1.877.266.0005 TF 1.866.845.1445 F

Toronto Ottawa Montreal Moncton Vancouver



R&D ONE  YOUR NEXT MOVE



What is SR&ED?)

The Scientific Research and Experimental Development program, commonly referred to as SR&ED or SRED, is a proven tax incentive program created by the Canadian government. SR&ED was created to encourage businesses of all sizes, and across all sectors, to invest in R&D and innovation.

The SR&ED program makes it possible for companies to **receive up to 72%** of eligible salaries, and **must be claimed within 18 months** after their fiscal year.

Experts in SR&ED)

The R&D ONE team is recognized as a leading SR&ED **full service firm**, serving clients of all sizes across a wide range of industries. Our team of professional consultants offer expertise covering **all fields of science** and **finance**, delivering quality results using our **proven methodology**. Our results have successfully earned us a **solid reputation** with the Canada Revenue Agency (CRA). In fact, competitors now look to R&D ONE to **defend** their claims.



Danny Ladouceur and Jennifer Powers
Principals & Co-Founders

ONE Track™ Documentation System)

At R&D ONE, we have created a proprietary documentation system called **ONE Track™** to capture SR&ED eligible activities and costs throughout the year. This facilitates the preparation of claims, and just as importantly, ensures our clients are compliant with CRA's strict documentation requirements.

Benefits of the **ONE Track™** documentation system include:

- Being simple, intuitive and non-time consuming, this system ensures completeness of all technological challenges and experiments conducted.
- Making it easier for clients to ensure that they are claiming all eligible projects.
- Protecting clients in the event of staff turnover.
- Ensuring compliance with CRA guidelines, making it difficult to be denied by CRA due to lack of documentation.
- Having strong technical history and details, making it possible to conduct a more comprehensive costing analysis and ensure claims are fully optimized.

What makes us different)

is our commitment to providing clients with:

- **Experience and Expertise** – R&D ONE has assembled a dynamic team of finance, tax and technical professionals. Our technical team of experts cover all specialized fields of science and technology. Quality people mean quality results!
- **Professionalism and Credibility** – R&D ONE is committed to producing and submitting strong eligible claims that meet the criterion under the SR&ED program.
- **Access to the ONE Track™ Documentation System** – R&D ONE offers clients access to our proprietary documentation system called ONE Track™, designed to capture SR&ED eligible activities and costs throughout the year.
- **Seamless and Effortless Experience** – R&D ONE will prepare your entire claim, and will make it as seamless and effortless as possible for you and your employees.
- **Customer Centric Service** – R&D ONE understands the importance of building long-term relationships with our clients. Customer service is at the core of our philosophy!
- **Ethical Claim Optimization** – R&D ONE's technical and tax experts will unearth all possible eligible expenses to ensure your claim is optimized within the Canada Revenue Agency guidelines.
- **Experts to the Experts** – R&D ONE is now recognized as a leading SR&ED firm. In fact, some of our competitors have asked us to defend their claims.
- **Free Quarterly Reviews** – R&D ONE meets with clients throughout the year, not just at the end of the year when it is time to file their claim.