



Bob Roach has an exceptionally diverse background in engineering, business, marketing, and finance, which makes it possible for him to not only be able to relate well with clients, but truly understand their needs and opportunities for growth.

With over 30 years experience in a broad range of expertise and industries including engineering, finance, and alternative energy. Bob started his Civil Engineering career in 1978 at RV Anderson & Assoc., which was recently voted one of Canada's top 50 best-managed companies. His role at RV Anderson & Assoc. involved managing the inspection and survey crews on multi-million dollar projects throughout Ontario for large Canadian based Developers.

In the mid eighties Bob's career took a turn towards the financial sector by joining an aggressive leasing company in a sales position capacity where he produced exceptional results. The leasing company eventually grew nationwide. Bob began brokering deals as an independent in rolling stock and mining equipment.

Once in the field of finance Bob diversified by broadening his service offering to include raising money for many Canadian and American businesses operating within a wide range of sectors such as mining, high tech, and alternative energy.

At Ideacia ONE Bob will be responsible for leading the business development team across Canada, representing all companies including R&D ONE, Strategic Marketing ONE, and M&A ONE.

Robert (Bob) Roach, CET

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