

Ideacia ONE Group of Companies Join the International RAN•ONE Network of Consultants

For Immediate Release
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Markham, ON – Ideacia ONE Inc. and Strategic Marketing ONE Inc. have officially joined RAN•ONE, an international network of business advisors that spans across North America, Asia-Pacific and Europe. RAN•ONE is recognized as the premier business advisory support network, offering members resources, tools, and industry insights designed to help business advisors add value for their clients.

Jennifer Powers, Principal & Co-Founder of the Ideacia ONE group explains, “by joining RAN•ONE we are now capable of providing our clients with leading edge online business diagnostic and project management tools such as Advisapedia™, among many other dynamic tools which will be used to augment our specialized consulting services.”

Mrs. Powers explained how being part of the RAN•ONE advisory network also “offers us an opportunity to gain access to information typically only accessible to the large, global consulting organizations. We now have the strength and resources of a global consultancy, while still maintaining our ability to provide personalized services in our target markets.” These resources and industry knowledge “will be provided to our clients simply as one of the many value added services we provide to assist them with achieving measurable results”.

Rick Soloman, CPA, CEO of RAN•ONE Americas states, “we are very excited to have Ideacia ONE Inc. and Strategic Marketing ONE Inc. as part of our prestigious international network of more than 500 business advisory firms, and are fully committed to supporting them in their journey as they implement their aggressive growth strategy across North America”.

Ideacia ONE is comprised of a group of specialized boutique consulting firms, including: **R&D ONE**, **Strategic Marketing ONE**, and **M&A ONE**; created to provide business innovators with access to expertise in strategic business modeling & planning, marketing strategy & market research, and R&D funding. Ideacia ONE serves clients who leverage innovation and technology as their core competitive differentiator, and helps them to identify their next move in the growth of their business, partnering with them



throughout the entire innovation process beginning with the conception of the idea through to market commercialization. Ideacia ONE, your partner in innovation, your partner for Your Next Move.

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